

**TWENTIETH ANNIVERSARY  
OF  
FUND-RAISING FUNDAMENTALS**

**10 Evening Sessions  
January 23, 2007 – March 27, 2007  
6:30 p.m.-8:30 p.m.**

**Location:** Bloomfield Public Library  
90 Broad Street  
Bloomfield, New Jersey 07003

“The sessions allowed me to assess where our organization was and what we needed to do in order to be successful at fundraising.”  
*Linda Bennett, Board Trustee  
Literacy Volunteers of America  
– Somerset County*

***Learn How to Plan, Organize & Manage A Fund-Raising Program***

For twenty years, the Fund-Raising Fundamentals course, co-sponsored by Semple Bixel Associates, Inc. and the Association of Fundraising Professionals New Jersey Chapter, Inc., has educated hundreds of individuals in effectively planning, organizing, managing and evaluating a wide-ranging fundraising program.

The ten information-packed sessions will help you advance the mission of your organization through a more thorough understanding of essential fundraising principles. A dynamic, experienced faculty will lecture and lead discussions on proven techniques that get results.

Date	Topic
January 23, 2007	Philanthropy: Yesterday, Today, Tomorrow
January 30, 2007	Volunteer Board Development
February 6, 2007	Demographics/Direct Mail
February 13, 2007	Prospect Research
February 20, 2007	Annual Giving Program
February 27, 2007	Public Relations
March 6, 2007	Special Events
March 13, 2007	Proposal Preparation
March 20, 2007	Capital Campaigns
March 27, 2007	Planned Giving

**Fees:**  
\$360/person AFP NJ Chapter members  
\$405/person non-members  
\$250/person second person from same organization  
\$70/person single session  
**Please make checks payable to Semple Bixel Associates, Inc.**

**For more information please call Carol Bua at 973-284-0444 or e-mail [CarolBua@semplebixel.com](mailto:CarolBua@semplebixel.com)**

**To register, simply mail back the registration form below:**

Name/Title: \_\_\_\_\_  
 Organization \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Amount Enclosed: \_\_\_\_\_  
 If attending single session(s), please list date(s): \_\_\_\_\_

***Please return this form with payment to:  
Semple Bixel Associates, Inc., 653 Franklin Avenue, Nutley, NJ 07110***